# City of St. Louis and St. Louis County Joint Disparity Studies

# Virtual Public Meeting Your input is essential!

# Meeting options, register for one:

<u>Tuesday</u>, <u>February</u> 14, 2023 11:30 a.m. to 12:30 p.m. CST

Wednesday, February 15, 2023 1:00 p.m. to 2:00 p.m. CST

# Telephone hotline:

314-375-6677

#### Email:

2023stlouisjointdisparitystudies@keenindependent.com

#### Website:

https://keenindependent.com/2023jointstlouisdisparitystudies/

#### Contact:

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# Other contacts:

Stacey Fowler, Senior Vice President Minority & Small Business Empowerment St. Louis Development Corporation fowlers@stlouis-mo.gov

Greg Tatar, Director of Procurement
St. Louis County
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### **About the Studies:**

The City of St. Louis and St. Louis County currently operate programs to assist minorityand woman-owned businesses (M/WBEs) in participating in their contracts and subcontracts. In fall 2022, the City and the County engaged Keen Independent Research (Keen Independent) to analyze whether any disparities persist in the utilization of M/WBEs in their contracts and in the local marketplace. Keen Independent will also evaluate whether an equitable share of work hours on City- and County-funded construction projects is going to apprentices, as well as workers of color, women and local residents. As a result of this research, Keen Independent will prepare a contract disparity study and workforce disparity study for the City, and a separate contract disparity study and workforce disparity study for the County.

The studies will provide data about marketplace conditions and any disparities in City and County contracts and workforce participation.

Study team member Customer Research International (CRI) will survey firms in the region to identify companies available for City and County contracts. In-depth interviews will also be conducted.

